



# The Market Basket

WHAT TO BUY - AND - WHERE TO BUY IT



## Fresh Fruits and Vegetables for Sunday Dinner—Also Young Friers.

Phone your order early and get the best of service.

**Vegetables—**  
Cucumbers  
Beets  
Green Beans  
Onions  
Cabbage  
Iceberg Head Lettuce  
Tomatoes  
New Potatoes

**Fruit—**  
Peaches  
Blackberries  
Oranges  
Cantaloupes  
Watermelons  
Apples  
Lemons  
Pineapples

Our young friers and choice fat hens are the best on the market.

Wedding Ring and Wish Bone Groceries.

**Johnson Bros.**

Phone 375

9 N. 8th St.



## Warm Weather Prepared Foods

To help out the housewife who has difficulty in planning tasty meals for warm weather, we suggest the following:

Baked Ham  
Boiled Ham  
Roast Beef  
Baked Pork  
Banquet Loaf  
Minced Ham  
Homemade Bologne  
Braunschweiger  
Frickadella  
Chicken Salad  
Ham Salad  
Tuna Salad  
Salmon Salad  
Olive Nut Salad  
Fruit Salad  
Potato Salad  
Pimento Cheese  
25 Kinds of Cheese  
Cakes, Pickles and many other things.

**Hetzler's**

"Where Quality and Sanitation Reign Supreme."

*Best of Everything*

For your Sunday Dinner, you'll find some fine spring frying chickens at Richards. Other suggestions for your week-end buying are:

Beef Tongues, lb. .... 30c  
Brookfield Farm Sausage, 1-pound cartons, each ... 30c  
Fresh Ground Hamburger, lb. .... 15c  
Shoulder Steak, lb. .... 20c  
Tropic Nut Margarine, lb. 25c  
Braunschweiger, lb. .... 35c  
Veal Roast, lb. .... 20c  
Whole Lamb Shoulders, lb. .... 17½c  
Lamb Stew, 2 lbs., for ... 15c  
Swiss Cheese, lb. .... 65c  
Mild Cream Cheese, lb. ... 30c  
Veal Breast, lb. .... 12½c  
Shoulder Roast of Beef, lb., .... 17½c-20c

**Richards**  
MARKET

PHONE: Two Seven Oh!

Where the Voice With a Smile Takes Your Order.

*Best of Everything*

## Watch for Bargain Page Every Friday



### "FROZEN GOLD" FOR THE PICNIC

The best part of the picnic is the "feed," and the best part of the "feed" is the ice cream served at the end.

It is easy and convenient to carry along an ample supply of FROZEN GOLD.

And FROZEN GOLD is the very thing for picnics! It embodies the very spirit of festivity. It crowns the feast.

And it is pure, made from the best and most wholesome ingredients. Children love it and it is good for them.

Packed in Iceless Containers That Keep It Firm and Sanitary.

Phone 360

## A Free Jungle Land Book For Every Boy and Girl

W. K. Kellogg Toasted Corn Flake Co., the greatest national advertiser of the country, has a representative in Columbia now. This representative has a

**Jungle Land Book**

For every boy and girl in Boone County.

Don't delay this wonderful treat for the kiddies.

Ask Your Grocer for W. K. Kellogg's Toasted Corn Flake Jungle Land Book.

## For Your Sunday Dinner

Milk-Fed Frying Chickens, pound ..... 33 1-3c  
Sugar Cured Hams, extra fine, pound ..... 29c  
Breakfast Bacon, 1 1-2 to 3 pound pieces, pound ..... 22 1-2c  
Highest Quality Condensed Milk, large can ..... 10c  
Early Harvest Apples, pound ..... 5c  
Fresh Ripe Tomatoes, pound ..... 15c  
Fresh Lemons, dozen ..... 35c  
Oolong Tea, pound ..... 35c  
Cantaloupes, extra large, each ..... 15c  
Grape Juice, highest quality, quart ..... 60c  
Grape Juice, highest quality, pint ..... 35c

All Kinds of Fresh Vegetables, Beets, Beans and Watermelons.

Free Jungle Book for the Kids with 2 packages of Kellogg's Corn Flakes.

**A. R. LYON**

Phone 303

20 S. Ninth

Closed All Day July 4.

## Start the New Month Right

Open an account at Columbia's fastest growing grocery store. Many Columbia people have found our store "The Safe Place to Trade." For we guarantee satisfaction, thereby eliminating the chance. We believe a trial order will convince you.

**Scott & Jackson**

"The Safe Place to Trade."

Phone 228

11 S. Eighth



## WHITE WAY FLOUR Is the BEST FLOUR

Which will, under ordinary conditions, make the BEST cake. If you want to get the BEST results that the BEST chefs get, order a bag of the BEST flour, our

**White Way Flour**

You will never use any other brand after that.

Call Your Grocer or Phone 225

**Broadway Milling Co.**

Phone 74

**NOWELL'S**

Ninth at Walnut

## Fancy Cheese

Adds greatly to the attractiveness of summer menus. Their piquant flavor combined with their high food value will help you solve the problem of interesting meals with the minimum of work these hot days. You'll find your favorite cheese listed below:

Block Pimento Cheese, lb. . 60c  
Imported Swiss Cheese, lb. . \$1  
Domestic Swiss Cheese, lb. 65c  
Caraway Seed Cheese, lb. . 60c  
Imported Roquefort Cheese, lb. .... \$1.15  
New York Cream Cheese, lb. .... 45c  
Wisconsin Cream Cheese, lb. 30c

**Vegetables—**  
Fancy Home grown Beans, lb. .... 10c  
Home grown Beets, bunch ..... 10c  
Sweet Corn, from Louisiana, ear ..... 10c  
Cabbage, lb. .... 7c  
Cauliflower, head 25c-35c  
Cucumbers, each ..... 10c  
Onions, Crystal Wax, lb. .... 10c  
Onions, Louisiana Creoles, lb. .... 10c  
New Potatoes, lb. .... 6c  
Peppers, doz. .... 50c  
Iceberg Lettuce, lb. .... 30c  
Parsley, bunch ..... 10c  
Tomatoes, lb. .... 20c  
Celery, stalk ..... 10c-25c  
Sweet Potatoes, lb. ... 7c  
Green Onions, bunch, 5c  
Leaf Lettuce, bunch, 10c

**Fruits—**  
Blackberries, qt. ... 20c  
Blackberries, case \$4.50  
Watermelons, iced, lb. 3c  
Lemons, doz. .... 60c  
Grapefruit, large, ea. 20c  
Bananas, an unusually fine and well flavored lot, lb. .... 12½c  
Transparent Apples, pk. .... 7½c  
Pineapples, each, large ..... 25c  
Cantaloupes, medium, each ..... 10c  
Cantaloupes, large, each ..... 12½c  
Oranges, doz. .... 60c-41

Phone 74

**NOWELL'S**

Ninth at Walnut

## Announcement!

We have sold our retail milk business to the

## Davis Dairy Farm

Routes of both companies will be combined which may cause some delay to customers for a few days, and we trust you will be as patient as possible. White Eagle milk tickets will be redeemed by Davis Dairy Farm.

Our growing business has cramped us for room and we are making this change in order that we may concentrate our efforts in the manufacture and sale of ice cream, butter and cheese.

Our sales room will be open at all hours where you can purchase all dairy products.

We wish to thank you for your many years of patronage and further assure you that you will receive good service from the Davis Dairy Farm.

**White Eagle Dairy Company**



You can always depend on H-P Flour

THAT is why it is such a favorite with good cooks. H-P gives uniformly excellent results with bread, biscuits and cakes. The best wheat, well-milled, is the solid foundation on which H-P dependability rests. And that makes it, without doubt, the flour for your pantry. Order from your grocer, or the Mill, phone "9."

**Boone County Milling Co.**

Makers of Red Ring Feeds.